



2014 Women's Festivals Ad Specifications

Deadline for program is 5:00 p.m. on February 14, 2014

Ad Size Options:

- Full page: 5.25" wide x 8.25" high
- ½ page: 5.25" wide x 4" high
- ¼ page: 2.5" wide x 4" high

Artwork should be:

- High resolution (300 dpi) PDF format
- OR a high resolution JPEG
- Ready for print

The Program will be:

- Full Color
- Finished size is 5.5" wide x 8.5" (8.5" x 11" folded in half), with no bleeds.

Website ad sizes vary. Please talk to your Women's Festivals sales representative.

Please send your artwork to info@womensfestivals.org

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