**2014 Women’s Festivals Ad Specifications**

**Deadline for program is 5:00 p.m. on February 18, 2014**

**Ad Size Options:**

* **Full page: 5.25" wide x 8.25" high**
* **½ page: 5.25" wide x 4" high**
* **¼ page: 2.5" wide x 4" high**

**Artwork should be:**

* **High resolution (300 dpi) PDF format**
* **OR a high resolution JPEG**
* **Ready for print**

**The Program will be:**

* **Full Color**
* **Finished size is 5.5" wide x 8.5" (8.5" x 11" folded in half), with no bleeds.**

**Website ad sizes vary. Please talk to your Women’s Festivals sales representative.**

**Please send your artwork to info@womensfestivals.org**

**Women’s Festivals Office: 805.565.9967**

**2353 E. Valley Rd. Fax: 805.565.4166**

**Santa Barbara, CA 93108 info@womensfestivals.org**