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2012 Women's Festivals

## ADVERTISING SPECIFICATIONS (Printed Program)

The printed program will be full color, with a finished size of is 5.5" wide x 8.5" (8.5" x 11" ) folded in half), with no bleeds.

### Your Ad Size:

- Inside front/back color ~ \$1250
- FULL PAGE: 8" tall x 5" wide ~ \$1000
- HALF PAGE - 4" tall x 5" wide ~ \$500
- Quarter Page Vertical – 4" tall x 2-1/2" wide ~ \$250

### DEADLINE: 5:00 p.m. Wednesday, February 15th, 2012

- Email high resolution 300 dpi PDF or JPEG print-ready artwork to:  
[matt@dedominic.com](mailto:matt@dedominic.com)
- Email subject line: PROGRAM ARTWORK: Company name, Ad Size

